



GOVERNMENT INITIATIVES IN PROMOTING CRUISE TOURISM IN INDIA

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Session 2 – Port & Logistics Areas



Ministry of Ports, Shipping and Waterways
Government of India



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Status of Cruise Tourism in India

- Thrust area of Govt. of India. Task Force of Ministry of Shipping and Ministry of Tourism; with all stakeholders – ports, immigration, Tourism Boards, port health, customs, taxation body, security, cruise operators, tour operators, shipping agents, etc.
- Roadmap and Action plan developed by Bermello Ajamil.
- Seven Cruise Ports developing facilities Mumbai, Goa, Mangalore, Kochi Chennai, Vizag & Kolkata
- River and Inland cruises also promoted



Potential of India

| | 2016 | India's Potential | Potential of Mumbai |
|---------------------------|----------------|-------------------|---------------------|
| Number of passengers | 0.2 million | 4 million | 3.2 million |
| Number of passenger ships | 166 | 955 | 700 |
| Passengers per ship | 1200 | 4100 | 4570 |
| Economic Potential | INR 712 Crores | INR 35500 Crores | INR 28400 Crores |
| Employment potential | 5000 | 250000 | 200000 |

DRIVERS OF GROWTH

- Fastest growing economy – More disposable income 5.3 million household > 55K USD
- Large domestic and International Tourist base (14 million inbound and 23 million outbound)

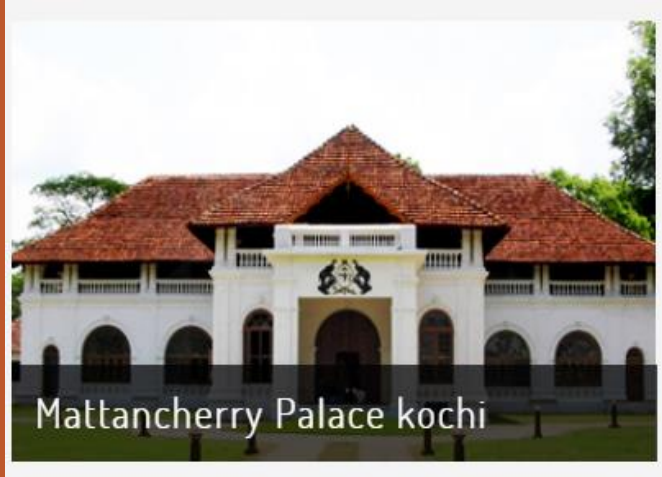
As per B & A report appointed by IPA

Measures Taken By Govt Of India

1. Guaranteed berths to cruise ships
2. Ousting charges removed
3. Concessional uniform single rate for all Major ports
4. E-Visa and on-arrival visa facilities
5. Single e-Landing card introduced, valid for all ports in cruise itinerary
6. Cabotage waived for foreign cruise vessels
7. Up-gradation and Modernization of Cruise Terminal
8. Construction of new Cruise Terminals taken up



Measures Taken By Government ... Contd



9. Roadmap drawn for the development of Cruise in India .
10. Efforts are being made for addressing GST and Customs duty Issues of Cruise stakeholders.
11. Participation in International Cruise Exhibition – Miami, Dubai, Azerbaijan.
12. Volume Discount in Port Tariff upto 30% for Domestic Cruise Ship.
13. Workshops/Seminars held in Mumbai for Cruise Promotion.
14. SOPs for Customs , Immigrations, CISF, Ports etc and Covid SOP for Domestic Cruise
15. Training / sensitisation sessions held.
16. Grants by Ministry of Tourism to the Cruise Infrastructure



VARIOUS STAKEHOLDERS IN CRUISE OPERATIONS

1. CUSTOMS
2. IMMIGRATION
3. CISF
4. PORT HEALTH OFFICER
5. DG SHIPPING
6. STATE MB
7. STATE TPB
8. INDIA TOURISM
9. MoS & MoT
10. RTO
11. STATE POLICE
12. TRAFFIC POLICE
13. BMC



1. SHIP
2. PAX
3. CREW
4. ISPS

1. CRUISE LINES
2. CRUISE AGENTS
3. TOUR AGENTS + GUIDES
4. EVENT ORGANISERS
5. TRANSPORT OPERATORS
6. TAXI SERVICES
7. PROVISION SUPPLIERS
8. GARBAGE COLLECTION
9. WATER SUPPLIERS
10. BUNKER SUPPLIERS
11. CONFERENCES & SERVICES
12. CONSULTANCY SERVICES
13. FOREIGN VISITORS

Status of Cruise Passengers and Vessels arriving in India (Financial Year)







International Cruises

| | FY 2017-18 | | FY 2018-19 | | FY 2019-20 | |
|----------------------------|-------------------|-----------------------|-------------------|-----------------------|------------------|----------------|
| | No. of Passengers | No. of cruise Vessels | No. of Passengers | No. of cruise Vessels | No. of Pasengers | No. of Vessels |
| Chennai Port | 1244 | 2 | 3685 | 5 | 612 | 2 |
| Cochin Port | 47727 | 42 | 62753 | 49 | 67907 | 44 |
| New Mangalore Port | 24258 | 22 | 29372 | 26 | 24080 | 21 |
| Mormugao Port | 43726 | 32 | 47778 | 35 | 57241 | 38 |
| Mumbai Port | 56601 | 40 | 58858 | 42 | 76489 | 44 |
| Vishakhapatnam Port | 0 | 0 | 219 | 3 | 0 | 0 |
| TOTAL | 173556 | 138 | 202665 | 160 | 226329 | 149 |

Domestic Cruises

| | | | | | | |
|----------------------|---|---|-------|-----|--------|-----|
| Mormugao Port | 0 | 0 | 32732 | 67 | 95634 | 125 |
| Mumbai Port | 0 | 0 | 27899 | 64 | 145616 | 177 |
| TOTAL | 0 | 0 | 60631 | 131 | 241250 | 302 |

CRUISE PORTS IN INDIA

| | PORTS | STATUS |
|---|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | MUMBAI | Present Terminal being replaced by a new terminal 10 times the size. Estimated cost of Rs. 495 Crores  |
| 2 | MORMUGAO | Existing Terminal + New Planned at 26 USD million (Rs. 183 crores) Cruise Terminal building of 1650 sq.m area has been constructed at a cost of 26 million USD  |
| 3 | COCHIN | Existing Terminal  |
| 4 | NEW MANGALORE | Existing Terminal  |
| 5 | CHENNAI | Existing Terminal  |
| 6 | VIZAG | Estimated Cost of New Terminal 12 million USD (Rs. 84.83 Crores)  |

New Destinations being developed within India

Tender Places in Ports

- Maharashtra - Tarkarli, Murud Janjira, Ganpatipule.
- Kerala - Thiruvananthapuram, Vizhinjam, and Calicut.
- Gujarat - Diu, Porbandar, Dwarka, etc.
- Lakshdweep islands and Kadmat island



Future Action Plan



- Continuously improve guest experiences
- Create awareness about cruise tourism to achieve the latent potential of the Indian market
- Develop terminals & port infrastructure
- Develop new destinations
- Cutting-edge technology for seamless processes – ERP, RFID, Face recognition etc

INDIA - TARGET

| | 5 YEARS | 10 YEARS |
|-------------|-----------------------------------------|--------------------|
| No of calls | 1000 Ship callings | 2000 Ship callings |
| No of Pax | One million Cruise passengers per annum | Three million |





Come, Cruise India

Thank You



MUMBAI PORT TRUST

TECHNICAL FEATURES OF NEW INTERNATIONAL CRUISE TERMINAL

- Cruise ships upto 5000 passengers
- 7 Lakh pax capacity
- Cruise ship handled per annum – 200
- G+3 structure iconic design on cruise concept (Estimated cost – 495 Crores inclusive of PPP investment)
- Total Construction Area – 4,15,000 sq.feet
- Total Operational Area – 170,000 sq.feet (approx.)
- No of days operations -365
- Facility open to local citizens for recreation , leisure and retail
- Draft available at berth – 10.5 m
- Operation and Maintenance of Terminal on PPP model
- Target Date of Completion – February 2024



MORMUGAO CRUISE TERMINAL

- Cruise Terminal building of 1650 sq.m area has been constructed.
- New Cruise Terminal estimated cost of 26 million USD is planned to be constructed. Tender Scrutiny completion (expected date 22 December 2021).
- Amenities Planned
 - Car / Coach Parking facilities
 - Customs Security, Immigration, Baggage handling
 - Waiting departure halls
 - Cafeteria /snack, lounge
 - Duty free shop
 - Business centre
 - Office area
 - Counter information and hotel and travel reservations etc.



NEW MANGALORE PORT TRUST

- ISPS Compliant Port
- Instant Access to Highways, Rail, Airport
- Concession in port related charges
- E-visa stamping at the cruise lounge
- ATM and money exchange
- Passport & Immigration checking
- Locker (Customs & Immigration)
- Tourism Room
- Public Address System.
- Port Health Officers Room
- Baggage Handling room
- Duty free shop, Handicraft shop
- Cafeteria/Snack Bar
- Conference Hall and Toilets



COCHIN PORT TRUST

- International Cruise Terminal inaugurated by Hon'ble Prime Minister on 14.02.2021
- Fully air conditioned hall
- Passenger lounge
- 48 Immigration counters
- 10 Customs clearance counters
- Security check, /counters
- PA System, Sign boards, Queue Managers
- Parking lots for luxury coaches, Cars
- Prepaid Taxi counters
- Commercial space for Cafeteria, Duty free shopping etc
- Baggage scanners, Trolleys, Buggies, Metal detectors etc
- External toilet block
- Mobile charging facilities/laptop plugging
- Project cost: Rs. 23.25 crores for cruise terminal and Rs. 10.29 crores for additional infrastructure including parking area, Kochi Haat etc, with the grant from the Ministry of Tourism



CHENNAI PORT TRUST

FACILITIES AT CHENNAI PORT

- Terminal area of 3200 sq.m at WQIV in Ambedkar Dock
- Modernized with Escalators, PA system, Scanners etc
- 24 x 7 navigational facility to handle vessels 12 m draft.
- Separate lounges for domestic / over seas tourists.
- A/C VIP lounge with facilities for disabled persons.
- Facilities for Baggage scanning and 2 duty – free shops



VISAKHAPATNAM PORT TRUST

- It is one of the leading major ports of India. The Port is located on the east coast of India in between Chennai and Kolkata. The Port has three harbours viz outer harbour, inner harbour and the fishing harbour. The outer harbour with a water spread of 200 hectares has 6 berths and the inner harbour with a water spread of 100 hectares has 18 berths.
- Passenger ship at this port is available every month from the Port of Vishakhapatnam to Port Blair, Andaman Nicobar islands, India. The state run Shipping Corporation of India deploys large size passenger ships for ferrying passengers and essential goods from Port of Vishakhapatnam Port to Port Blair is 1100 nautical miles.
- Estimated Cost of New Terminal 12 million USD

