

sofies

Case Studies in E-waste Management from India

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9 December 2021

A micro-multinational, boutique sustainability consultancy



- Headquartered in Geneva, with offices in UK and India
- Interdisciplinary team of 60+ consultants across offices
- Combine strong technical expertise with commercial acumen
- Solution-oriented consulting, co-creating sustainability and circular economy strategies with clients
- Clients across private sector, government and multilateral agencies
- Certified B Corporation®
- Now part of DSS

Our key domains of expertise



Secondary resources & urban mines

- E-waste, Plastics, Textiles



Alternative energy

- Climate-positive fossil-fuel alternatives



Managing sustainability

- Innovation, Assessment, Reporting



Circular economy

- Resource efficiency and circular economy



Sustainable territories

- Smart regional development



Sustainable industrial zones

- Industrial symbiosis

E-waste management in India

- 3.2 MT** Estimated annual e-waste arising
- 2011** First E-waste Management Rules based on Extended Producer Responsibility (EPR)
- 2016** Revised E-waste Management Rules – introducing collection targets for producers
- 63** Producer Organisations Responsibility
- 312** Authorized dismantlers and recyclers
- 90%** Recycled in the informal sector

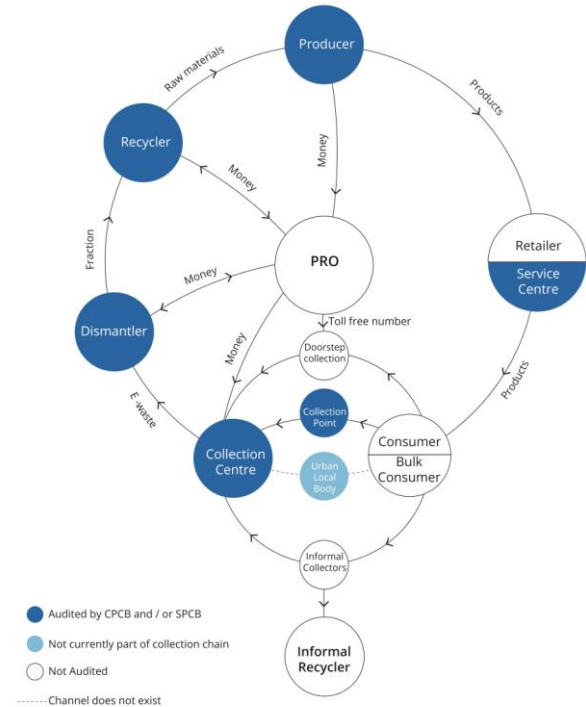


E-waste recycling value chain in India – Challenges and innovation opportunities

- Producer challenges
 - Limited access to waste or collection infrastructure
 - Lack of traceability and transparency in supply chain

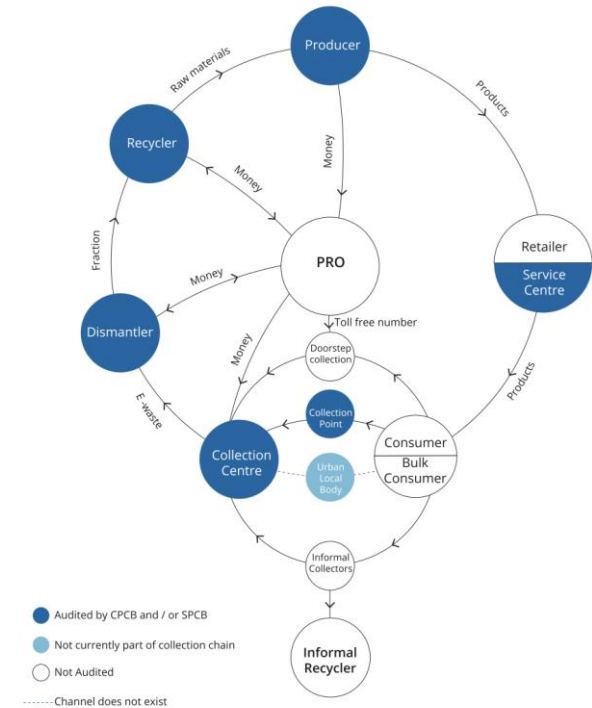
- Consumer challenges
 - Limited knowledge and awareness about hazards of improper e-waste disposal
 - Don't know where to recycler responsibly

- Informal sector challenges
 - Limited access to capital
 - Limited link to mainstream businesses
 - Risk of sudden closure notice

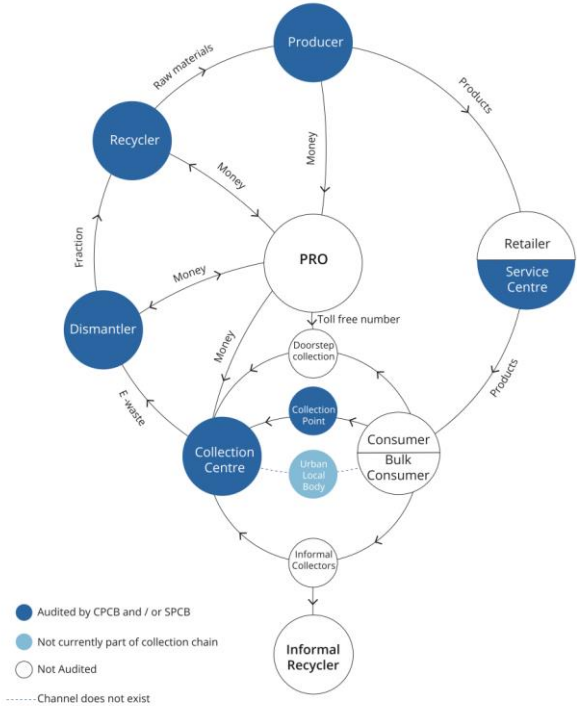


E-waste recycling value chain in India – Challenges and innovation opportunities

- PROs
 - Limited infrastructure for dismantling and recycling
 - Competitive pressures from clients and suppliers
- Formal dismantlers and recyclers
 - Limited access to e-waste volume
 - Pricing pressure with untransparent prices
 - Limited downstream treatment and recycling capacity



Case studies



Informal sector challenges
 Formal dismantlers and recyclers
 Producer challenges



Producer challenges
 Consumer challenges



Formal dismantlers and recyclers
 Consumer challenges



Case Study 1: E[co]work – transformational solution to formalize the informal sector



Challenge: e-waste recycling today



Polluting, unsafe practices, Incomplete material recovery

Providing and livelihood and CE expertise

Formalization is difficult
Hard to access communities

Business owners without investment capital or experience of running a formal business



Solution: E-waste recycling with E[co]work



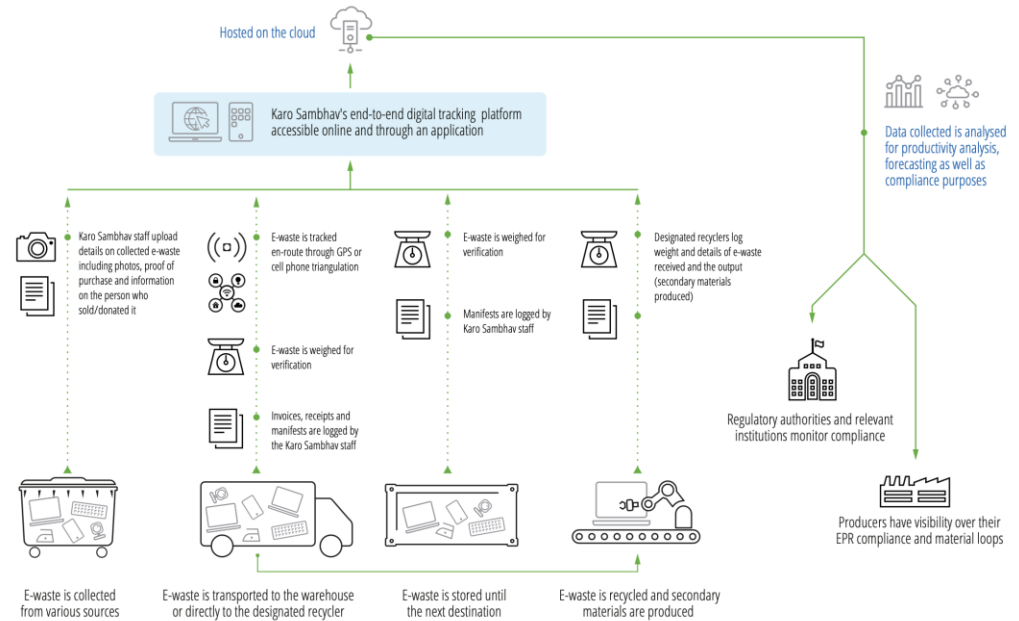
Licensed, safe and healthy work place

Proper tools and equipment, storage and digital services

Traceability for safe disposal of hazardous fractions

Shared infrastructure & equipment, business support and training

Case Study 2: Karo Sambhav – PRO enabling the financial flows for collection and awareness



Source: Digital Solutions for a Circular Electronics Value Chain, ITU, GSMA, WEEFForum, Sofies 2021



Case Study 3: Recykal – Digital marketplace to connect ecosystem

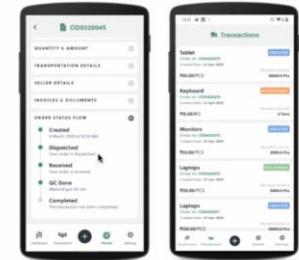


Marketplace

Enabling transactions, bridging demand-supply gaps!

Recykal Marketplace connects bulk waste generators, waste aggregators, recyclers and enables transactions between them bringing transparency, traceability to the ecosystem.

- CONSISTENT SUPPLY OF MATERIALS
- DIGITAL PAYMENTS
- ONLINE DOCUMENTATION
- ORDER TRACKING, TRACEABILITY
- END TO END LOGISTICS
- CUSTOMER SUPPORT

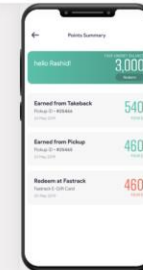


Aggregators | Scrap Dealers | Recyclers | Coprocessors



Recycle responsibly

Recycle e-wastes, plastics, paper, PET bottles, toys, bags, unused electrical electronics items and 75+ other categories at the tap of a button.



Win Rewards

Get points in your UZED account for responsible recycling. Redeem those points for gift cards from Pantaloons, Big Bazar, Lifestyle and other leading brands.



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Thank you

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