



Tenjin Festival Zero Waste Operation

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Tenjin Festival Zero Waste Operation

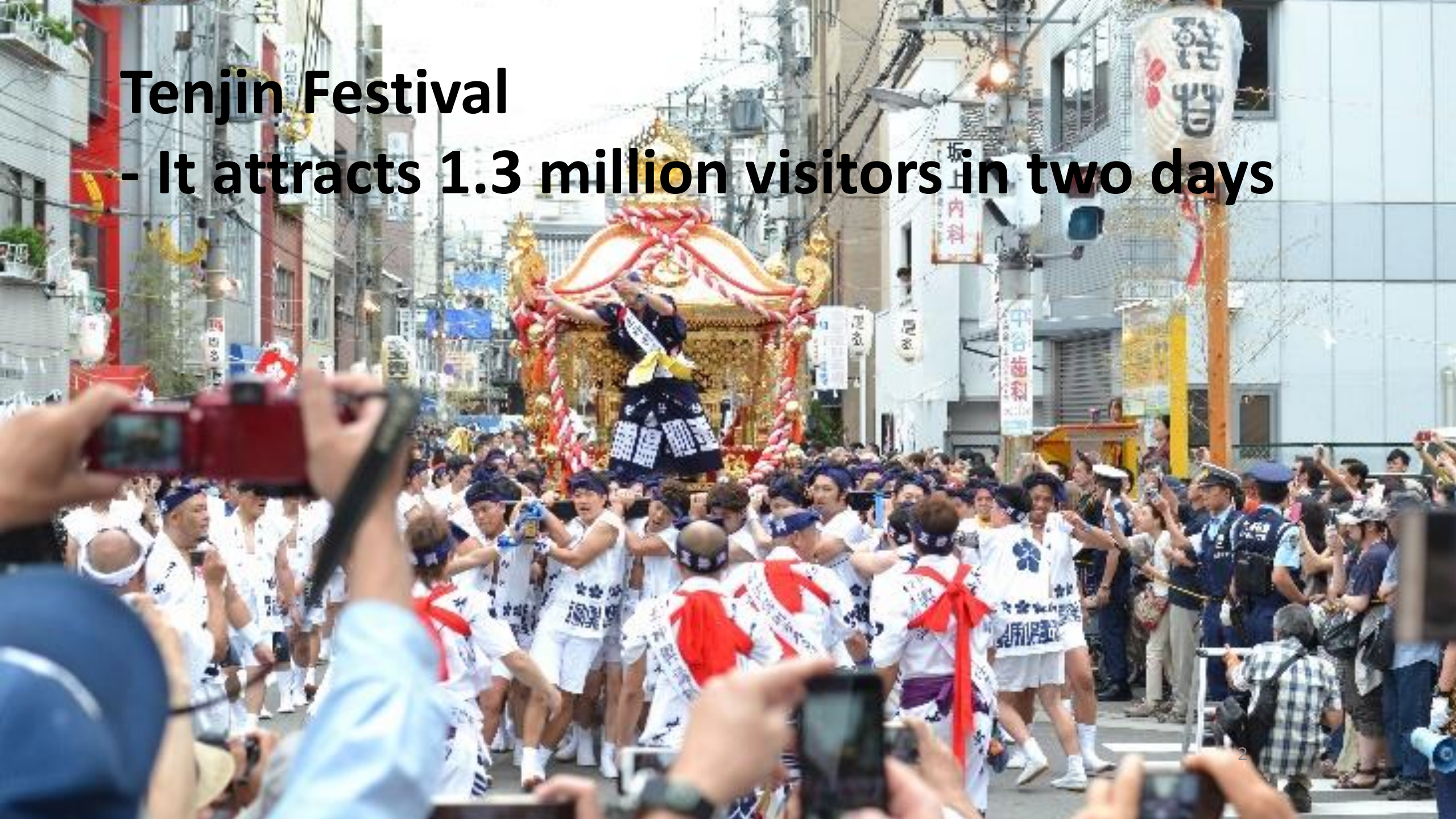
Working together to tackle waste and resource issues

Leave no one behind.



Tenjin Festival

- It attracts 1.3 million visitors in two days



This festival has the most stalls
in Japan



This is a festival held along the river.



Before the operation starts

Survey in 2016



Survey in 2016



Survey in 2016



Overview of the activities



1. Call for waste separate



A close-up photograph of a person's hands holding a clear, reusable plastic cup. The cup is filled with a light brown, textured substance, possibly a drink or food. A wooden stick is inserted into the cup, and a small portion of the substance is being lifted. The cup has a blue heart-shaped logo on it with Japanese text. The background is blurred, showing other people in a crowd.

**2. Have people use reusable
tableware**

3. Picking up waste



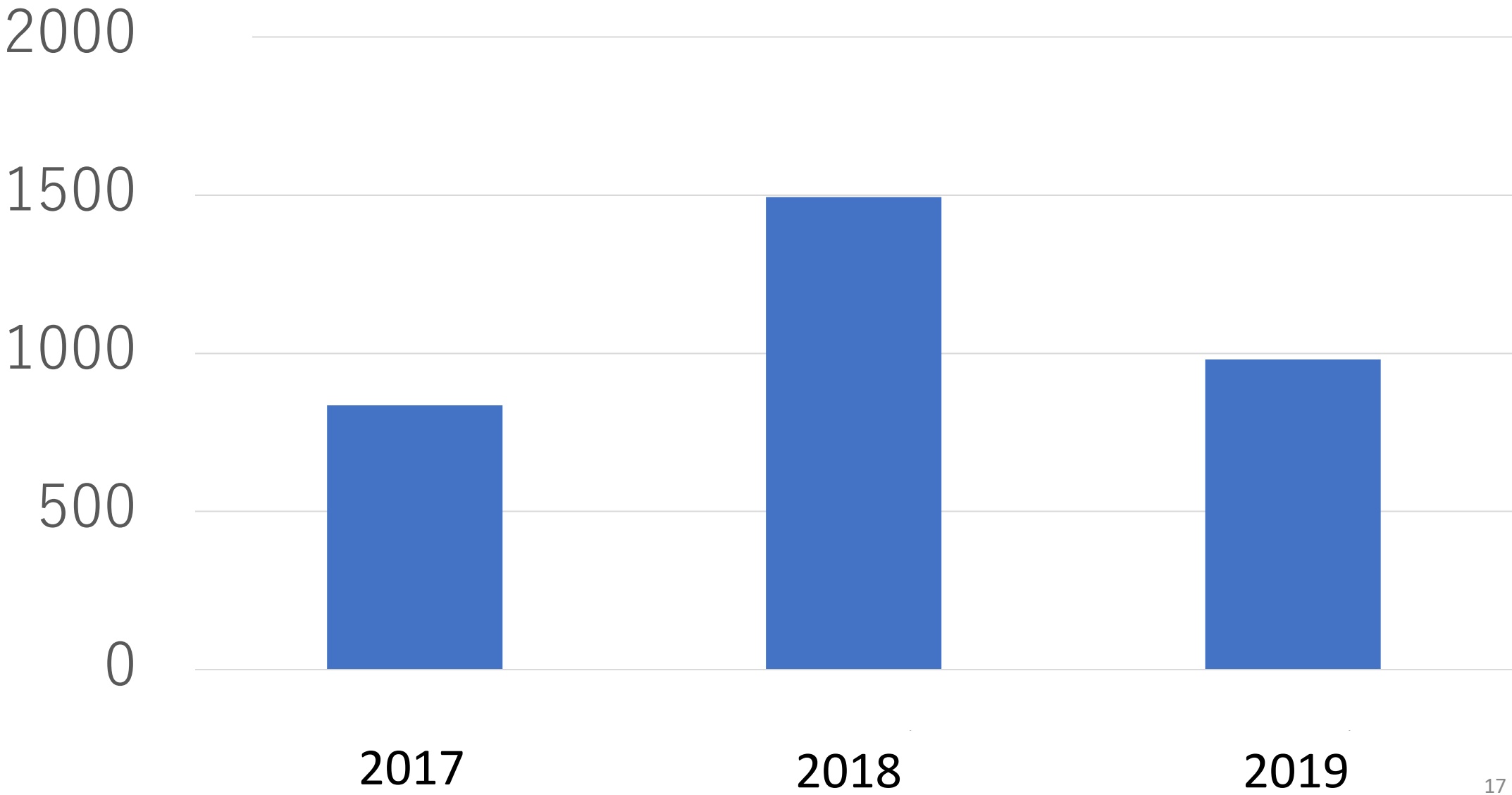
4. Measure the amount of waste



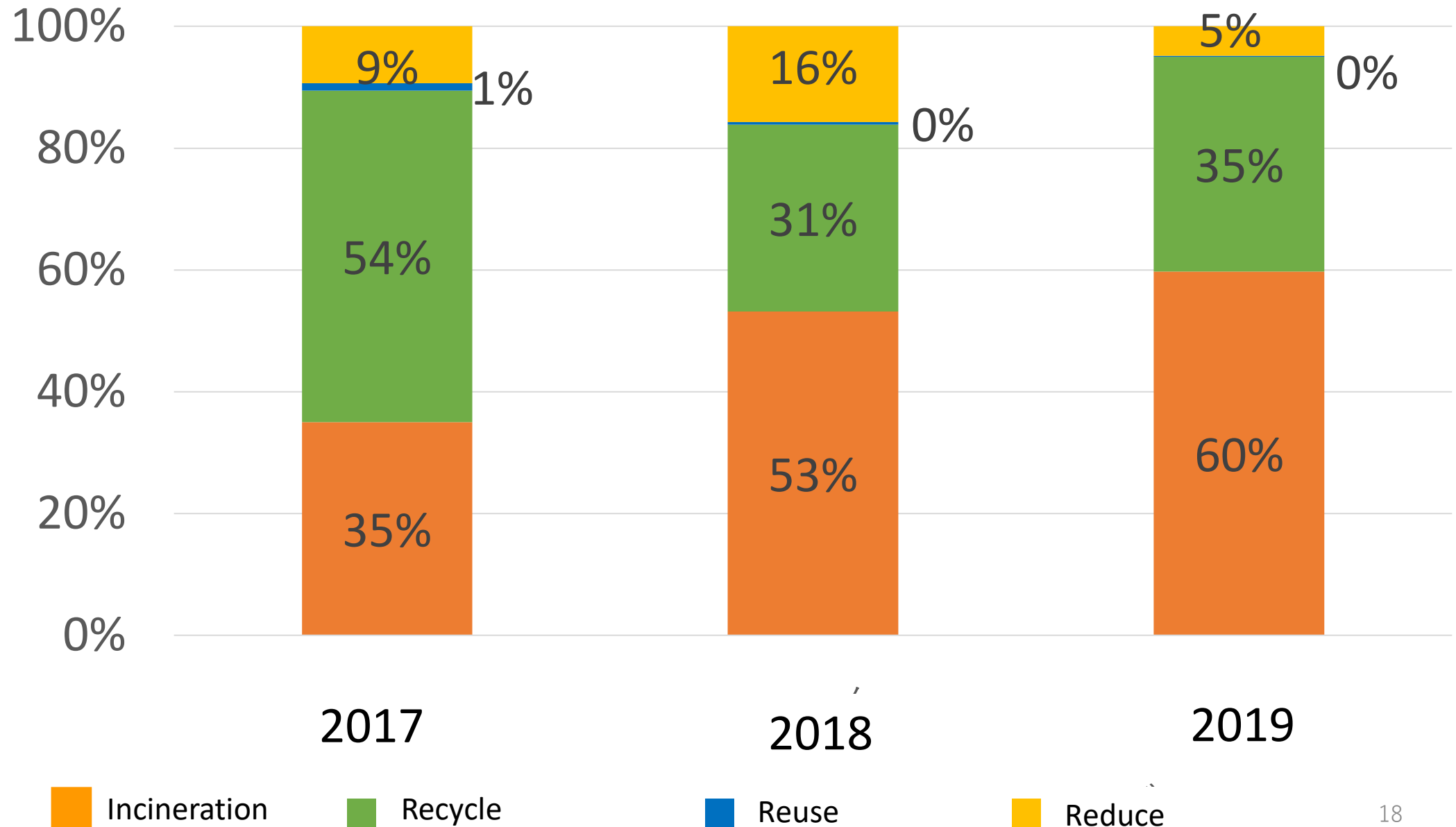
Waste and resources to be collected at “Eco-stations”

Burnable waste	Leftovers	Leftover drink (liquid)	Skewers (chopsticks)
Bottles	Cans	PET bottles	Caps of PET Bottle
Fans	Reusable tableware		

Total number of volunteers



How the collected waste/resources was processed?



Photos of the venue

2016





2018



Lights are on.

2019





2020

Tenjin Festival - 4th year of Operation Zero Waste



2021

Tenjin Festival - 5th year of Operation Zero Waste

The Tenjin Festival was held only for rituals due to the new coronavirus infection prevention, and the Zero waste operation was cancelled because of lack of people.



2021 - Operation Clean River



2021 - Operation Clean River

Osaka-Kansai Expo (2025)

- is an opportunity to show the world how we can all work together to reduce waste.

