



UNEP IETC WEBINAR GENDER & WASTE
SONIA DIAS
WIEGO

Introduction

Sonia Dias, Political scientist (PhD) with 36+ years of experience as policy maker (local and national government) and engaged scholarship in Brasil and elsewhere. She is WIEGO's global waste specialist.

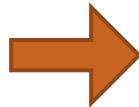
WIEGO is a global action-research-policy and advocacy network: started in 1997

- **goal & objectives:** to improve status of the working poor, especially women, in the informal economy through *systemic change* by increasing their Voice + Visibility + Validity

WIEGO's Gender & Waste Program with waste pickers coops in Brazil

Objectives:

- Increase women's leadership roles within organizations
- Raise Gender-Awareness within organizations and national movement
- Foster Individual and Collective Empowerment (economic, political and symbolic)



How:

- Involving women in all phases
- Engaging multiple partners and expertise
- Collaborative coordination involving all partners especially waste pickers
- Mapping of women practical and strategic needs
- Regional Workshops sessions/leadership coaching
- Production of key resources – gender toolkits
- Ongoing (popular) communication